

RUBRICS SHEET



Pusat Sains Matematik

DATA-AI-EXPERIENCE (DAX) CHALLENGE 2026

Group:

Category : School

Jury Name:

CRITERIA		LEVEL OF ACHIEVEMENT						WEIGHTAGE	GIVEN SCORE	SCORE	Comments/Remarks
		0 (NONE/FAILS)	1(POOR)	2(WEAK)	3(SATISFACTORY)	4(GOOD)	5(EXCELLENT)				
The project is introduced with appropriate attention getter	The project introduced	The project is not introduced or is unrecognizable.	Brief mention of the title; lacks context or purpose.	Vague introduction; the purpose of the project is unclear or confusing to the audience.	Clear introduction; states the project title and basic objectives adequately.	Professional overview; sets a clear roadmap for the presentation.	Masterful framing; establishes high stakes immediate relevance.	1		0	
	Attention getter	No attempt to engage the audience; starts with dry data or a flat greeting.	Very weak hook; use a cliché that feels forced or unrelated.	Basic attempt at engagement; uses a standard question or image that only mildly interests the audience.	Effective hook; uses a relevant fact or statement that successfully directs attention to the speaker.	Strong opening; uses a well-timed story, startling statistic, or visual that resonates with the topic.	Masterful hook; uses a unique, high-impact opening that creates an immediate emotional or intellectual connection with the room	1		0	
Clear and confident delivery of ideas		Inaudible or refuses to speak.	Frequent stuttering; lacks eye contact; very low volume.	Reads mostly from notes; inconsistent pacing and volume.	Generally clear; moderate eye contact; minor pause/filters.	Confident delivery; good projection and eye contact.	Exceptional poise; authoritative voice; natural and engaging delivery.	1		0	
Creativity in Pitching		No creative effort; standard reading of facts.	Minimal effort to make the pitch interesting.	Basic use of visual aids or analogies; somewhat repetitive.	Sound logic with a few creative elements or storytelling.	Creative approach; use clever hooks or unique perspectives.	Highly innovative; uses memorable metaphors, visuals, or narrative flair.	1		0	
Provide adequate information and link between ideas		Missing core info; ideas are disjointed.	Information is sparse; transitions are non-existent.	Covers basics but logic leaps make it hard to follow.	Logical flow; most key information is present and connected.	Well-structured; clear transitions; info is relevant and thorough.	Seamless flow; sophisticated synthesis of data; perfectly cohesive unit.	1		0	
Communicate effectively in group		No participation or visible teamwork.	Distorts others or dominates without listening.	Passive involvement; lacks coordination with members.	Clear roles visible; group members support each other's points.	Strong synergy; balanced speaking time; smooth hand-offs.	Exemplary collaboration; group functions as a single, unified unit.	1		0	
Question & Answer		Cannot answer any questions.	Answers are incorrect.	Brief, defensive, or hesitant answers.	Able to answer basic questions with some level of detail.	Detailed and confident answers; shows good subject knowledge.	Maastery of topic; handles complex questions with insight and depth.	2		0	
Grand Total										0	

Overall Remarks
